

ASKING QUESTIONS

	EVENT	SITUATION	CHOICE	PERSON	REASON	MEANS
PRESENT	What is?	Where/ When is?	Which is?	Who is?	Why is?	How is?
PAST	What did?	Where/ When did?	Which did?	Who did?	Why did?	How did?
POSSIBILITY	What can?	Where/ When can?	Which can?	Who can?	Why can?	How can?
PROBABILITY	What would?	Where/ When would?	Which would?	Who would?	Why would?	How would?
PREDICTION	What will?	Where/ When will?	Which will?	Who will?	Why will?	How will?
IMAGINATION	What might?	Where/ When might?	Which might?	Who might?	Why might?	How might?

Using this matrix, you should be able to come up with some powerful and interesting questions. Remember that the simplest questions with the simplest answers will be found in the top left hand corner. In the bottom right corner, you will find the more interesting, creative and open-ended questions, that will produce more interesting answers.